

## Valencia openDOORS event, 2 - 4 October 2017

# Mediterranean Network for Sharing and Collaborative Economy

DAY I | October 2, 2017 | Monday

Venue: Economics School of University of Valencia (Campus dels Tarongers, Av. dels Tarongers, S/N, 46022 Valencia)

Morning session: Sala Manuel Sánchez Ayuso, first floor.

Time	Agenda
9:00 - 9:30	Registration & welcome accreditation
9:30 - 9:50	Inaugural speech   <b>Internationalization of Med-regions</b> Presenter: Rosa YAGÜE (Vice-dean of Culture and Participation of Economics School at UV) M <sup>a</sup> Dolores PARRA ROBLES (General Director of Internationalization of the Valencia Regional Government, Spain)
9:50 - 10:15	Theme speech   <b>Experimenting Innovation in the Med Programme</b> Nuno VAZ SILVA (Project and Programme Development Officer of Interreg Med Programme - Joint Secretariat)
10:15 - 10:45	Coffee break   venue: ground floor cafeteria
10:45 - 11:15	Project speech   <b>Introduction of open DOORS Project</b> Caterina PRATICO (Project coordinator, ANCI LAZIO)
11:15 - 12:30	Project speech   <b>Introduction to the MedShare Network &amp; the agreement</b> Representatives of project partners
12:30 - 14:00	Collaborative Sharing World I <ul style="list-style-type: none"> <li>- <b>Experimenting the future of work: network organizations and collaboration</b>   Ana MANZANEDO (OuiShare)</li> <li>- <b>Crowdfunding, much more than financing</b>   Naiara CHALER (Crowdfunding)</li> <li>- <b>Grow Green, co-creation of nature based solutions for Valencia city challenges</b>   Elisa PEÑALVO (Grow Green)</li> <li>- <b>The B Corp movement, collaborating in being best FOR the world</b>   Daniel TRURAN (Bcorp)</li> <li>- <b>Legal challenges of collaborative and on demand economy</b>   Sara RODRIGUEZ (Adigital - Sharing España)</li> <li>- <b>Positive impact of the collaborative economy</b>   Paco RODRIGUEZ (startups colaborativas)</li> </ul>
14:00 - 16:00	Lunch (the ground floor cafeteria of the Economics School)

**Afternoon session: 2P04, 2nd floor of the Economics School**

16:00 - 19:00	<p>Workshop: Unlocking the Potential of the Collaborative and Sharing Economy in the MED Region</p> <ul style="list-style-type: none"> <li>- <b>With whom to share? Workers, consumers, state or corporations?</b>   Marko FUNKL (The Movement for Decent Work and Welfare Society)</li> <li>- <b>'Il Market': the first recurring Flea Market</b>   Pilar GUANTER, Rafaela COLINA Alberto AZNAR (Il Market)</li> <li>- <b>Give Your Clothes A New Life with Upcyclick</b>   Mariola MARCET (Upcyclick)</li> <li>- <b>European Creative Cooperative. A Tool for Social and Cultural Innovation</b>   Pascale GARBAYE (European creative cooperative)</li> <li>- <b>Sharing Economy and Reti di Imprese - Networking</b>   Marco BLASIOLI (CNA Abruzzo)</li> <li>- <b>The Role of Communities in the Collaborative Economy</b>   Miguel LINAN (Independent consultant)</li> </ul>
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Closing DAY I

**DAY 2 | October 3, 2017 | Tuesday**

**Venue: INNSOMNIA (Moll de Ponent - Base 2, 46024 Valencia)**

9:30 - 10:30	Welcome breakfast
9:30 - 10:30	<p>Theme speech   <b>Alternative economic models and digital labour resistance</b></p> <p>Athina KARATZOGIANNI (University of Leicester)</p>
10:30 -12:00	<p>Collaborative Sharing World II</p> <ul style="list-style-type: none"> <li>- <b>Commons territories</b>   Laura MURILLO (Civic Factory)</li> <li>- <b>The Food Assembly, a sustainable and collaborative way to eat</b>   Catalina VALENCIA (The Food Assembly)</li> <li>- <b>Peer production: makerspaces and maker projects in Valencia</b>   Manuel MARTINEZ &amp; Chele ESTEVE (FabLab Valencia)</li> <li>- <b>La Pinada the first eco-district in Spain co-designed by Its residents</b>   Iratxe RODRIGUEZ (La Pinada)</li> </ul>
12:00 -12:30	<p>Closing Speech   <b>Towards the future of sharing and collaborative economy in Med region</b></p> <p>Presenter: Cecilio TAMARIT (Director of the European Documentation Centre of University of Valencia)          Francisco ÁLVAREZ (General Director of Economy, Entrepreneurship and Cooperatives of Valencia Regional Government)</p>
12:30 - 13:00	Wine reception
13:00 - 14:00	<p>Press conference   <b>Official presentation of Valencia Declaration: supporting innovation, competitiveness and business through the creation of Mediterranean network for sharing and collaborative economy</b></p> <p><b>Solemn constitution and official signing of Valencia Declaration on Sharing &amp; Collaborative Economy</b></p>

Closing DAY 2

**Afternoon session: 2P04, 2nd floor of the Economics School**

**Venue: Economics School of Univesity of Valencia (Campus dels Tarongers, Av. dels Tarongers, S/N, 46022 Valencia)**

16:00	open DOORS project meeting (Internal activitiy)
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**DAY 3 | October 4, 2017 | Wednesday**

**Venue: 2P04, 2nd floor, Economics School of Univesity of Valencia (Campus dels Tarongers, Av. dels Tarongers, S/N, 46022 Valencia)**

9:30	open DOORS project meeting (Internal activitiy)
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